



Online Advertisement Offers and Rates

Placement	Dimensions	Rates
Homepage	970X90px, 300X250px, 300X100px (D) 300X250px, 320X100px (M)	BDT 6,000/day
	Pop Up: 660X440px (D), 320X480px (M)	BDT 4,000/hour
	Sticky: 970X90px (D), 320X100px (M)	BDT 2,000/hour
Article pages	970X90px, 300X250 (D) 300X250px, 320X100px (M)	BDT 60 CPM
	Pop Up: 660X440px (D), 320X480px (M)	BDT 6,000/hour
	Sticky: 970X90px (D), 320X100px (M)	BDT 2500/hour

(D) Desktop, (M) Mobile

Sponsored content Offers and Rates

Content	Platform	Dimensions	Rates
Article	Online/ Social Media	Online: 800 Words+3 Photos, Outbound Link in Article and Social Media Tag	BDT 1,00,000
		Online: 800 Words+3 Photos, Outbound Link in Article and Social Media Tag	BDT 75,000
		Online: 500 Words+2 Photos, Outbound Link in Article and Social Media Tag	BDT 60,000
		Online: 500 Words+2 Photos, Outbound Link in Article and Social Media Tag	BDT 50,000
		Online: 300 Words+1 Photo, Outbound Link in Article and Social Media Tag	BDT 40,000
		Online: 300 Words+1 Photo, Outbound Link in Article and Social Media Tag	BDT 25,000
Video	Facebook, YouTube	2-5 Minutes Long Video	BDT 1,00,000

The Advertisement rates are subject to change